



WHATEVER YOU WANT



Let Uncle Sam
Bring It To You

Notice To Advertisers On This Page

Change of copy must be in The Herald Business Office not later than Wednesday, 6 p. m., of each week.

You'll Find It Here

HERE is the representative list of reliable concerns that make, sell and repair practically everything needed by the average man or woman. This list is arranged in Alphabetical Order for our Readers' convenience. You can find at a glance the names of the reliable concerns that can fill your wants by merely looking for the first letter of the article you want to buy or have repaired. The advertisers on this page are known to the management of The "El Paso Herald" as being strictly reliable and you can shop with them either in person, by phone or mail with perfect assurance that you will be given a square deal. Should you through some error have the slightest trouble with a firm on this page which they will not quickly adjust, the El Paso Herald will appreciate hearing about it, as it is our intention to quickly throw out the advertising of any firm on this page that does not give our Readers everything promised them.

If you are interested in any article not listed on this page, write to the El Paso Herald, Directory Editor, and full information will be given you free of charge.

Watch this page every Saturday.

\$520 Cash for Herald Readers
\$10 In Prizes Given Away Each Week
First Prize, \$5 Cash Second Prize, \$2 Cash
Three Prizes of \$1 Each

READ RULES OF CONTEST READ

In the 48 Ads. published below are certain misspelled words. Find three words. At the top of a sheet of paper write the number of misspelled words found, then write each word correctly and the firm name of advertiser in which word misspelled appears. Write your name and street address. Do not write on both sides of paper. Address your answer to the DIRECTOR, EL PASO HERALD, care The Herald. Answers may either be mailed or brought to The Herald office. All answers must be in The Herald office by 6 p. m. next Wednesday. Winners will be decided by the contest committee, or the nearest correct answer. In case of a tie prizes will be divided. Next Saturday winners will be announced and the awards mailed.

LAST WEEK'S PRIZE WINNERS WERE: First prize was a tie and equally divided between Mrs. J. E. Right, Box 472, Sweetwater, Tex., and S. B. Warren, Y. M. C. A., El Paso, Tex.; second prize, \$2, to W. Watson, Co. F, 7th Inf., Fort Bliss, El Paso, Tex.; three prizes of \$1 each to Mrs. Dick Roberts, R. F. D. No. 1, Box 235, El Paso, Tex.; M. A. Johnson, 541 W. Missouri St., El Paso, Tex.; Mrs. Zora Parker, Sierra Blanca, Tex.

ASSAYING

GEO. W. CAMERON
Assayer and Chemist.
Representative for Shippers to the
El Paso Smelter.
205 San Francisco St.
P. O. Box 459.

BANK

Start a Savings Account
With Us.
Rio Grande Valley
Bank & Trust Co.

AUTOS For Hire

Phone 1.
Passenger Cars and Baggage
Trucks.
Longwell's Transfer

BARBER SHOP

Basement Barber Shop
J. L. GUSTY, Prop.
Phone Service to Each Chair and
Manicure Table.
Basement Roberts-Banner Bldg.

AUTO ACCESSORIES

AUTOMOBILE SUPPLIES
Tires and Portage Tires
Western Motor Supply
Company
315 San Francisco St.

BRICK

Don't Pass Up
Pass-Tex Brick
The Best Brick Manufactured in
El Paso.
EL PASO BRICK CO.

AUTOS USED

All Cars Sold at Bargains.
Hoagland & Ridge
218-220 West San Antonio Street

BUSINESS COLLEGE

NIGHT SCHOOL
International Business College.
Culpeper Bldg. Phone 147.

11101
Course
COFFEE
JOE
CERTAINLY—!!
FOR OUR FAMOUS COFFEE
410 South El Paso Street

FURNITURE

Buy it from YOUNG and Buy it
For Less.
\$1.00 Down and \$1.00 a Week Will
Buy All You Need in Furniture.
Young Furniture Co.
109 S. Stanton. Tel. 528

JEWELER

Watch Repairing Our Specialty.
Special Experience on Swiss and
Complicated Watches.
Complete Line of Watches and
Jewelry.
F. NORD
214 Main Ave. Five Years With
Next to National. W. T. Hixson Co.

AUTO Bodies

OF EVERY DESCRIPTION
El Paso Body and Wheel Works
SAN WILLIAMSON, Prop.
1800 TEXAS STREET.

BUTTER

Ask Your Grocer for
Rio Grande Valley Better
MADE FRESH EVERY DAY.

DAIRY

Phone 402
For the Best.
AMERICAN DAIRY

FURNITURE

AND HARDWARE
CHEAP FOR CASH
H. KULLER
399 S. El Paso St. Phone 2158

KODAK Finishing

Wholesale finishing for dealers,
with special discounts on request.
Best laboratory in El Paso—one
of best in the Southwest.
Fine work—Best of service.
Special attention to mail orders.
Address your correspondence to
J. F. GANDARA
TOLTEC CLUB BASEMENT,
El Paso, Tex.

CAFE

Eat at—
The White Star Lunch
No Waiting—No Tipping.
213 S. El Paso St.
ALWAYS OPEN.

CAFE

Eat at—
The White Star Lunch
No Waiting—No Tipping.
213 S. El Paso St.
ALWAYS OPEN.

DAMONDS & JEWELRY

The Jewel Shop
Send Us Your Repair Work.
Herald Bldg.

FURNITURE

REPAIRING
**R. L. DANIEL FURNITURE AND
MATTRESS FACTORY**
Office and Store, 315 Texas.
Factory, 1800-1808 Texas St.

LAUNDRY

Elite Laundry Co.
Home of SPICK and SPAN
Telephone 2177.

Auto Painting

WE DO IT RIGHT
**El Paso Carriage & Auto
Painting Co.**
303 S. OREGON.

CARBON Paper

SPECIAL 50c a Box
Letter size, worth \$1.00. We only
have a few left. Get a supply if
you want a bargain.
EL PASO BOOK CO.
Mills Building "It's Handy" 311 N. Oregon St.
Phone 683

DISTILLED WATER

QUICK DELIVERY
**EL PASO DISTILLED
WATER CO.**
Phone 489.

GROCERIES

Everything Fresh—Prices Right
Quick Deliveries
Try Us.
OVERLAND GROCERY CO.
209 E. Overland.
Phone 4233-4234.

LUMBER

QUALITY LUMBER AT THE
RIGHT PRICE
Rheinheimer Lumber Co.
Piedras, Alameda and Myrtle
Phone 686.

AUTO Batteries

Willard
NEXT TIME TRY US.
**Western Battery and
Magneto Co.**
314 E. Boulevard.

CARPENITERS

AND CABINET MAKERS
F. X. WIMBER COMPANY
Store Fronts—Counters—Shelving—
Saloons—Bank and Pool Room Fix-
tures—Ice Boxes—Show Cases and
Screws. Ample Storage Room at
Lowest Rates. Estimates Furnished
Free. We carry Second Hand Ta-
bles, Fixtures, Counters, Show
Cases and Bars.
416 E. Overland St. Phone 3782.

DRY CLEANING

Wright
CLEANER
Clothes Cleaned, Pressed Wright
343—PHONE—2129

HAYE, Grain

And Feed
Walter S. Clayton
OCHOA and FIRST STS.
PHONE 384.

MACCARONI

Ask Your Grocer For
**TRI-STATE
MACARONI**
—Made in El Paso—

AUSTIN Terrace

The Only Parked Residence District
in El Paso—The Home Place
Beautiful.
**W. H. Austin
Jas. L. Marr & Co.** Apts.

CHINA

Fine China, Glassware—
Art Pottery.
McKee-Smith
"The Dinnerware" House
102 North Stanton.

DRUGS

Just opened, corner City Market—
a first-class Drug Store—Pure
Drugs, Toilet Articles. Prescriptions
filled accurately. Call and see us.
PALACE DRUG STORE
QUICK DELIVERY
700 San Antonio. Phone 2686-6191

H. WELSCH CO.

We are now prepared to do all
kinds of
GAS PIPING
and furnish all kinds of
GAS APPLIANCES
Sheet Metal Manufacturers and
Subscribers.
NIAGARA FURNACES
2500 Block, Texas St. Phone 604.

MATTRESSES

We Are Manufacturers
of Felt and Cotton Mattresses and
Wholesale and
Bed Springs, Cots, Chairs, Etc.
WELCH BEDDING CO.
P. O. Box 714 El Paso Texas

BAGGAGE

You Move When You Call 3500.
Our padded van will move your fur-
niture quickly and safely. Not only
that, the van is dust proof and sani-
tary. One trip will move all the
furniture in an ordinary size house.
Auto, Bungalow, Taxi.
City Service Co.
A Metropolitan Service.—Adv.

COAL

FULL WEIGHT
Worham, Palm and Singleton.
Successors to Osborn Fuel Co.
1523 Texas St. Phone 5300

ELECTRICAL

GOODS
Acquaint Yourself With the Way
Electrical.
Larrabee Electric Co.,
406 Texas St. Phone 2522.

ICE!

and Pure
Distilled Water
USE DISTILLED WATER
AND KEEP HEALTHY
Rio Grande Ice & Fuel Co.
Telephone 2250.

NURSERY

See us for first class lawn work.
We specialize in home grown Roses,
Fruit and Shade Trees, Vines, Ever-
greens, etc.
El Paso Nursery Co.
3200 Alameda Ave.
Phone 3320.

BAKERY

Buster Brown Bread
THE PERFECT LOAF
For Sale By All Grocers.

COFFEE FREE

SERVED DAILY
From 2 Till 5 p. m.
PREMIUMS EXHIBITED
**PAN-AMERICAN COFFEE CO.,
Inc.**
412 Mesa Ave.

EXCHANGE

Mexican Money
BOUGHT AND SOLD
**INTERNATIONAL EXCHANGE
AND COMMISSION CO.**
324 South El Paso St.

INSURANCE

Life, Accident and Health Insur-
ance—Up-to-Date Policies
**Occidental Life Insurance
Company**
HENRY T. HOWIE, Gen. Agent.
Phone 436, 207 First Nat'l Bank
Building.

OILES

And the Famous
SPEEDWAY GASOLINE
Rio Grande Oil Co.

OPTICIAN

OPTOMETRIST
CARYL C. HILL
WHO MAKES GLASSES
THAT FIT
421 MESA AVE.

SPORTING GOODS

For Baseball Goods, Camp Furniture,
Leggins, Belts, Holsters, Scabbards,
Arms and Ammunition and Other
Sporting Goods. go to
SHELTON-PAYNE ARMS CO.
Phone 425. 317 Texas St.

PAINT AND WALL PAPER

We Carry Complete Stocks
**Worthington Paint and
Wall Paper Co.**
414 N. Oregon. Phone 98

SOMETHING NEW

BUY IT NOW TRY IT
A soap that can be used
Without Water
Ask your grocer or Ryan's drug
store.

PIANOS

Player and Electric Pianos and
Talking Machines Sold on Easy
Monthly Payments.
JENKINS PIANO CO.
The Big Piano House.
311-313 Texas. Phone 2008.

STORAGE

The Only Fire-Proof Storage
in El Paso.
**Western Transfer &
Storage Co.**
PHONE 36. 220 N. STANTON.

PLUMBING

Why of Course the Leading
PLUMBER is
McCHESNEY
413 E. Boulevard. Phone 3096.

TAILORING

Order your Spring Clothes now!
Largest Showing of Newest Woollens
and Fashions for Tailored-to-Order
Suits or Overcoat—\$18, \$20, \$22.50,
\$25, \$27.50, \$30, up to \$50.
RICHARD V. PEARSON
110 TEXAS STREET.

PRINTING

Globe-Wernick Filing Cabinets
Globe Sales.
RUSH JOBS ARE OUR ESPECIAL
DELIGHT.
Ellis Bros. Printing Co.
110 S. Oregon. Phone 42-44

TANKS

CULVERTS
SILOS.
Let Us Quote You Prices.
**Hills, Sutton & White
Mfg. Co.**

QUALITY MARKET

601 San Antonio Phone 1313
One Block East of City Hall.
The Freshest of Meats, Oysters,
Fruits and Vegetables.
QUALITY FIRST—PRICE NEXT

THEATRE

FOR THE BEST
MOVING PICTURES
FOR 5c.
EUREKA THEATER
315 S. El Paso St.
Come once and you will come again.

RYANS SCHOOL OF DANCING

Oregon and Overland
CLASSES—Beginners—Mondays and
Thursdays, 7-9 p. m. Advanced—Wed-
nesdays and Fridays, 7-9 p. m. Chil-
dren's Class—Saturdays, 10-12 a. m.
Private Lessons by Appointment.
Phone 2610.

TRUNKS

TRAVELLING BAGS, SUIT
CASES AND SMALL LEATHER
GOODS
Made, Repaired and Exchanged.
El Paso Trunk Factory
NEXT TO CRAWFORD THEATER

SADDLES

AND SHOE FINDINGS
West Texas Saddlery Co.
209 SOUTH OREGON ST.

UNIVERSAL AUTO LOCK

Pat. Aug. 22, 1916.
Absolute Protection
against Theft, Joy Riders and
Damage Cars.
UNIVERSAL AUTO LOCK CO.
419 Myrtle Ave.

SEEDS

AND POULTRY SUPPLIES
Manufacturers of PERFECTION
Brand Poultry Foods.
W. D. Wise Seed Co.
Retail Store, 108 N. Stanton.

VULCANIZING

Why pay high prices for tires when
you can buy good second tires for
less than half price from the
EL PASO VULCANIZING WORKS
Phone 3240 117 N. Kansas St.

SEEDS

Now is the Time to Plant Garden,
Grass, Flower and Field Seeds
EL PASO SEED CO.
523 E. San Antonio St., Cor. Campbell
One Block East of City Hall and
Courthouse.
Phone 361.

WATER BAGS

TENTS, AWNINGS AND
CAMP FURNITURE
**El Paso Tent and Awning
Company**
314 San Francisco Street.
Phone 3044.

SHOE REPAIRING

TRY "THE
ENTERPRISE"
Ladies' Rubber Heels 25c.
510 Mesa Ave.

WELDING

We have purchased the plant of the
Brown Welding Co., and are doing
business at the same old stand.
Come in and see the welders work.
BUCHANAN WELDING CO.
212 San Francisco St.